

ARIANA NAZARIAN

Los Angeles, CA | ariana.nazarian26@gmail.com | 626.399.1995



ariananazarian.com

PROFESSIONAL EXPERIENCE

Anthony's Goods | Senior Brand Designer/Graphic Designer

Nov 2020 - Present

- Designed and upgraded packaging for 80+ products annually, creating visually appealing and trend-driven designs to enhance brand identity.
- Managed 188 product listings on Amazon Seller Central, optimizing SEO and improving product visibility by 40% through enhanced A+ Content and cohesive visual design.
- Developed and maintained product listing pages, supporting website design and graphics to ensure a consistent, trend-forward online presence.

Assistant Costume Designer

Sep 2021 - Dec 2022

High School Musical: The Musical: The Series | Disney + | Season 4
Costume Designer: Maria Louise Aguilar | Costume Supervisor: Sara Fox DeRemer
High School Musical: The Musical: The Series | Disney + | Season 3
Costume Designer: Maria Louise Aguilar | Costume Supervisor: Sara Fox DeRemer

Costumer | Shopper/Buyer

June 2020 - Dec 2023

High School Musical: The Musical: The Series | Disney + | Season 3
Costume Designer: Maria Louise Aguilar | Costume Supervisor: Sara Fox DeRemer
Dollface | Hulu | Season 3
Costume Designer: Melissa Walker | Costume Supervisor: Dana Loats
Conners | ABC | Season 3
Costumer Designer: Bramli Knauf | Costume Supervisor: Julie Lauritzen
iCarly | Paramount Plus | Season 1 | Costumer Designer: Bramli Knauf | Costume Supervisor: Julie Lauritzen
With Love | Amazon | Season 1
Costumer Designer: Bramli Knauf | Costume Supervisor: Julie Lauritzen

Nicole Bakti | Intern

Apr 2017 - Sep 2018

- Collaborated with the designer to cut patterns, create pattern cards, drape, and select fabrics and color palettes for upcoming collections.
- Produced designer sketches, technical flats, and photographed new samples to ensure accurate representation of designs.
- Coordinated with sample makers, pattern makers, and vendors to streamline production and maintain design quality.
- Assisted in styling and organizing lookbook shoots to align with the brand's aesthetic and vision.

Komarov | Intern

Nov 2017 - Feb 2018

- Organized fabrics, swatch boards, sample room setup, and assisted with costing, shipping, and sublimating prints.
- Communicated with vendors, pattern makers, sample makers, and the production manager to ensure workflow efficiency.

DESIGN TOOLS

Adobe Suite
Microsoft Suite
Illustration
Print Making

TECHNICAL SKILLS

Patternmaking
3D Pattern Making
TukaCad
Draping
Sewing
Fabric Sourcing
Trend Analysis
Tailoring

E-COMMERCE TOOLS

Shopify
Amazon Seller Central
Walmart Seller Central

EDUCATION

Bachelors of Arts, Fashion Design | Minor in Costume Design

Sep 2013 - May 2017

Woodbury University, Burbank, CA

KEY ACHIEVEMENTS

2023 Children and Family Emmy Nominee, California Fashion Association: Fashion Scholarship Fund,
Karen Kane Design Award, TUKATECK Technology Award, Woodbury University: Outstanding Artistic Achievement